

FOR IMMEDIATE RELEASE
CONTACT: Glen Sheppard, Polly Fuhrman
mailroom@boohier.com or 800-342-6621

"This quite possibly could be the most important breakthrough to take place in personal education in the last 50 years." – Dr. Denis Waitley

The Society for Human Resource Management (SHRM) Now Has Access to a New Learning Tool—The World's Top Trainers and Experts Together On One TV Channel

Everything you need to know to become a successful, satisfied, and productive employee or person is available in your home or office 24 hours a day, 7 days a week

GRAPEVINE, TX, June 1, 2006—One primary focus of SHRM is to create successful businesses by encouraging people to strive for their highest potential. After all, successful people are the cornerstones of successful companies. But how do you instill “success” into every member of SHRM—and share the message with your sphere of influence?

The answer is as close as the nearest TV or Internet link. Imagine over 50 of the top trainers in the world presenting their insights to success in every area of life. The Success Training Network (TSTN) delivers powerful sessions directly to you and your family – 24/7! **Dianna Booher, an author and regular SHRM speaker, is a charter contributor to the network with her new communication series, Communicate with Confidence!®**

Here's a sample of other speakers and shows now broadcasting on TSTN:

Les Brown: Step Into Your Greatness

Stephen Covey: The 8th Habit

Robert Helms & Russell Gray: The Real Estate Guys

Connie Podesta: Life Would Be Easy If It Weren't For Other People

Jim Cathcart: The Purpose of Selling

Zig Ziglar: True Performance

Dr. David Cook: Mindset of a Champion

Jim Rohn: Living An Exceptional Life

Brian Tracy: Secrets of Self Made Millionaires

Jeffrey Gitomer: How Not to Suck at Sales

Tony Jeary: Presentation Mastery

Ron White: Maximize Your Memory:

Harvey Mackay: Outsell, Outmanage, Outmotivate & Outnegotiate Your Competition

Vic Johnson: Goals 2 Go
John Gray: Beyond Mars & Venus
Terri Sjodin: The 9 Biggest Sales Presentation Mistakes & How To Avoid The
Chris Widener: Made for Success
Jerry Clark: Think Like a Giant
Denis Waitley: The Winner's Edge
Tom Hopkins: Master the Art of Selling
Christopher Guerriero: The Energy Factor
Tony Alessandra: People IQ
George Walther: Every Word Matters
Todd Duncan: High Trust Selling
Ellie Drake: The Next Level
Bob Proctor: Paradigm Shift
Don Hutson: High Performers
Tom Peters: Re-imagine!
Tom Rath: How Full Is Your Bucket
Dr. John Gottman: Making Marriage Work
Chris Freytag: Clean Eating For You and Your Family

Communicate with Confidence® is a series in which Dianna Booher, an author of more than 40 books on various aspects of communication, shares her practical techniques for improving the quality of communication in the workplace and at home. After providing plenty of humorous illustrations of how poor communication can confuse people, create stress, and destroy relationships both at work and at home, each episode of *Communicate with Confidence* tackles the solutions. Host Booher provides tips on closing the gender communication gap, creating a positive impression with body language, and creating authority with your voice. The goal of the series is to teach viewers how to communicate clearly, concisely, and credibly.

RECEIVE A COMPLIMENTARY 14-DAY PASS TO ALL TSTN PROGRAMMING TO VIEW CURRENT DIANNA BOOHER EPISODES.

Subscribers can watch Dianna Booher and the veritable “Who’s Who” of TSTN experts via live streaming anywhere in the world at www.TSTN.com. You also can watch TSTN On Demand via the internet when you download TSTN’s interactive media delivery system SplashStream™ to your computer (provided for free as part of your subscription).

About TSTN faculty member Dianna Booher and Booher Consultants, Inc.

Dianna Booher is CEO of Booher Consultants, a communication training firm, and the author of more than 40 books. She has published with Simon & Schuster/Pocket Books, Warner, McGraw-Hill, Prentice Hall, and HarperCollins. Her latest books include *Speak with Confidence!: Powerful Presentations That*

Inform, Inspire, and Persuade; E-Writing: 21st-Century Tools for Effective Communication; Communicate with Confidence!; and Your Signature Work®. Several have been major book club selections. Her work is widely available on audio, video, and online courseware (WBT and CBT).

Booher has received the highest awards in the professional speaking industry, including induction into the CPAE Speaker Hall of Fame. Additionally, *Successful Meetings* magazine named Dianna on its list of “21 Top Speakers for the 21st Century.”

Consultant and CEO Booher first began to lead organizations to increase their productivity through effective communication in 1980 when she founded Booher Consultants. Since then, Booher trainers have taken Dianna’s communication principles and techniques to hundreds of organizations around the world.

Dianna has been interviewed by Good Morning America, CNN, CNBC, USA Today, Washington Post, New York Newsday, Los Angeles Times, Chicago Tribune, The Wall Street Journal, National Public Radio, Bloomberg, Investors Business Daily, Fox Family Network, Working Woman, Success, Entrepreneur, among other national media.

Booher’s books, audios, videos, online courseware, speech descriptions, and full-action video clips are all available at <http://booher.com>. Email speaking or training requests to training@booher.com or phone 1-800-342-6621.