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Booher Consultants Signs Multi-Year Training Partnership with BP Corporation

GRAPEVINE, TX, August 27, 2007—As a result of a major professional services agreement with BP Corporation, Booher Consultants of Grapevine, Texas, will serve as the system-wide provider of various communication skills workshops over the course of a multi-year contract. Workshop schedules began ramping up this summer at U.S. and international BP locations, and Booher is preparing for a very busy BP training calendar in 2008.

Thousands of potential BP workshop attendees—from staff, to management, to executives—will receive instruction on the topics of business and technical writing, oral presentations, resolving conflict, meeting facilitation, listening skills, and email productivity.

About BP

BP, an international conglomerate consisting of multiple brands recognized and respected around the world, was the start-up venture of John D Rockerfeller, who built a Midwest business into an industry giant. BP operates in the United Kingdom, Australasia, Latin America, Africa, Europe, and the USA. Major brands under the BP umbrella include ARCO (retail gasoline on the US West coast), Castrol (high-performance auto lubricants), am/pm (convenience store chain on the US West coast), ARAL (quality gasoline in Germany), and Wild Bean Café (offering an eclectic blend of food and beverages on four continents).

About Booher Consultants, Inc.

Booher Consultants (www.Booher.com) was established in 1980 to help organizations increase productivity through better communication: oral, written, interpersonal, and organizational. Dianna Booher, CEO of Booher Consultants, is the author of more than 40 books published with major publishing houses such as Simon & Schuster, Warner, McGraw-Hill, and Random House. Her work has also been translated into 25 foreign editions and is available in multiple formats: online, video, and audio. Her business communication books, as well as her ongoing research, are the foundation of Booher's training platforms.