



## Leave Your Legacy at Work Business CEO Shares Invaluable Secrets

(Dallas, TX, Fall 2004) Employees feel overwhelmed with deadlines, continue to work overtime, and struggle to balance work and home responsibilities. Is there a solution? Author, entrepreneur, and CEO **Dianna Booher** shares invaluable secrets to thriving in a business career and personal life in her new release ***Your Signature Work®: Creating Excellence and Influencing Others at Work*** (Tyndale House Publishers). While companies strive to win the competitive edge, they oftentimes overlook the critical element to success—communicating with and caring for their team players. As a result, employees grow weary and become less productive and effective. They feel distanced from the real action and results, disconnected from their bosses and co-workers, and disillusioned with their jobs.

Using personal, successful strategies developed over the past twenty-four years in her own consulting and training firm, Booher Consultants, Inc., Booher compellingly shares some of her trademark secrets in ***Your Signature Work®***: “Our signature is a sign of personal commitment, authority, and ownership...there is a value to it, as it should be with our work, *if* we possess attributes that influence others positively by our message, values, and lifestyle.” ***Your Signature Work®*** offers realistic and stress-free strategies for expanding your influence and leadership while becoming a star performer. This timely resource will equip employees, entrepreneurs, executives, and volunteers with the following:

- Strategies from the sport of basketball guaranteed to create a winning, rather than whining, work force
- A challenge to employees to “show up, own up, and follow through” at their jobs
- 33 “plays” for becoming “A Signature Star” at work with an emphasis on influencing others, staying focused, increasing productivity, building relationships, and delivering results
- Leadership principles that ensure character and corporate ethics
- Solutions to the epidemic problem of great planning but poor execution
- Motivation to trademark their reputation with integrity and enthusiasm
- How-to’s for women who want to increase their credibility in the boardroom
- Ideas for empowering employees through emotional investment
- 8 “Articles of Accountability”
- An assessment of their value from the boss’s perspective
- Personal satisfaction from confirming their calling in the workplace

Booher reminds employees that as a team player, they have choices to “adapt where they are, ask to be traded, or exit the game for good . . . .What people will remember most about us is the grace with which we make our choices.” Each inspiring chapter of ***Your Signature Work®*** offers motivational quotes, challenging questions, and lifelong ideas on becoming “a signature star”—ideas that can transform an individual or an entire workforce culture.