



Increasing Your Productivity Through
Effective Communication – The Booher Way

News Release

For Immediate Release
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Lockheed Martin Signs Worldwide Multi-Year Training Agreement with Booher Consultants

Fort Worth, TX — December 2, 2003 — Booher Consultants, Inc. announced today that it has signed a worldwide multi-year training agreement with Lockheed Martin. Booher is providing Lockheed Martin with training in communication skills, specifically in developing and delivering business and technical presentations. The terms and conditions of the agreement were not disclosed.

Dianna Booher, CEO and president of Booher Consultants, stated, “We believe that this contract will allow us to continue to leverage our seven-year relationship with Lockheed Martin. This type of contract is becoming increasingly common as organizations today are looking for comprehensive solutions to a wide-range of communication issues around the development and delivery of their products to their own customers. They want measurable results from their training suppliers.”

As a leading provider of communication training, Booher helps its clients increase their productivity through effective communication such as oral presentations, business and technical writing, interpersonal skills, conflict resolution, customer service, effective meetings, listening, and negotiation skills. Booher offers public, in-house, customized, and online training to its Fortune 1000 and government agency clients.

Booher has also partnered with some of the largest firms in the training industry to develop and offer its award-winning courses, including Thompson NETg, Nightingale Conant, and InterCom. Booher’s CEO is author of more than 40 books published by major U.S. publishers, including Schuster/Pocket Books, McGraw-Hill, HarperCollins, and Warner.

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