



*Improving Productivity & Effectiveness
Through Effective Communication*

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FOR IMMEDIATE RELEASE

Dianna Booher Earns Prestigious Top5 Speaker Designation in Communication

Colleyville, Texas – January 23, 2012 – Local executive communication speaker Dianna Booher has been awarded the prestigious “Top5 Speaker” designation in 2012 by Speakers Platform, one of the most prominent speakers bureaus in the United States. Out of hundreds of nominees, Dianna Booher has risen to become one of the world’s most respected and compelling speakers in business communication.

Each year, Speakers Platform recognizes five speakers, within ten popular topic areas, based on expertise, professionalism, presentation skills, original contribution to the field, and public votes cast at the Speaking.com Web site. Over 13,000 votes were cast by business leaders, educators, association members, and others from around the world for the 2012 nominees.

Other 2012 honorees include Les Brown, Brian Tracy, Stephen M.R. Covey, Patch Adams, Daniel Burrus, Mike Rayburn, Tony Alessandra, and The Passing Zone.

“We’re pleased to recognize these top speakers in their field,” says Michael Frick. “Our bureau works closely with clients to deliver results and that’s what these speakers deliver.”

As founder and CEO of Booher Consultants (www.booher.com), a communication training firm located in the Dallas-Fort Worth Metroplex, Dianna Booher works with executives and organizations to increase their productivity and effectiveness through better oral, written, interpersonal, and cross-functional communication. A prolific author of 45 books published in 26 countries and 20 languages, Booher has published with Simon & Schuster/Pocket Books, McGraw-Hill, Warner, Random House, and Berrett-Koehler. Her most popular speaking topics include:

- ▶ Creating Personal Presence: Look, Talk, Think, and Act Like a Leader
- ▶ 10 Communication Strategies Every Leader Needs to Know
- ▶ Creating Executive Presence: Communicate with Confidence® in the C-Suite

Booher was also a Speaker Platform Honoree for 2010 and 2011. Her clients include numerous of Fortune 500 companies and governmental agencies.

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