



## FOR IMMEDIATE RELEASE

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### **Executives Consider Communication Skills Top Development Priority**

Dallas/Fort Worth, Texas, May 18, 2011—According to the most recent American Management Association Critical Skills Survey of more than 2,000 managers, executives predicted that communication skills would be the top employee development priority for the immediate future. They also examined the importance of communication skills to performance reviews and hiring. Once again, hiring managers responded that organizations place more emphasis on assessing a candidate's communication skills than any other competency.

Whether they seek to hone their writing skills or polish their presentation skills, job seekers and those already securely employed have been turning to Booher's business communication skills training for nearly 30 years.

There are still a few spaces available in Booher's Strategic Writing™ and Presentations That Work® public workshops scheduled for June 14-17.

Strategic Writing™ Workshop	June 14-15, 2011
Presentations That Work® Workshop	June 16-17, 2011

#### **About Booher Consultants**

Booher Consultants works with organizations and individuals that want to dramatically increase productivity and improve effectiveness of their communication—oral, written, interpersonal, or cross-functional. Booher programs focus on the essential business communication skills that have universal application and are necessary for success in any industry or profession.

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