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Dianna Booher Named “Top 100 Thought Leader”

“Dianna Booher has changed the way corporate America communicates.”
—Dr. Mary Kay Kickels, Vice President of Corporate Training
Encyclopedia Britannica Educational Corporation

Grapevine, Texas, November 1, 2008—Dianna Booher, communications expert, CEO of [Booher Consultants](http://www.booher.com), and prolific author of 44 books, including *The Voice of Authority: 10 Communication Strategies Every Leader Needs to Know*, was named on *Leadership Excellence* magazine’s list of [Top 100 Thought Leaders](#) in management and leadership. This is the second year they’ve compiled this prestigious list, and Ms. Booher has been selected both years.

“Leadership,” says Booher, “is the ability to use principles of effective communication to create connections and make things happen.”

Other notables on the list include Warren Bennis, Marshall Goldsmith, Tom Peters, Marcus Buckingham, Carly Fiorina, Jack Welch, Ken Blanchard, Patrick Lencioni, Malcolm Gladwell, and Stephen R. Covey.

According to *Leadership Excellence*, the gurus who make the list possess a rare combination of traits and abilities, including the following eight criteria:

1. **Preparation:** academic and professional.
2. **Character:** values, ethics, beliefs, purpose, mission, integrity, walk the talk.
3. **Principles:** big message, point of view, tenets, main points.
4. **Personality:** charisma, style, originality, authenticity, one of a kind.
5. **Performance:** inspiring action, real-world performance, work ethic.
6. **Experience:** beyond local and regional, more national and international.
7. **Expression:** substance and style in writing, speaking, coaching, consulting, mentoring, training, or teaching.
8. **Influence:** difference, results, change, transformation.

About Leadership Excellence

Leadership Excellence magazine has shaped tomorrow’s leaders for 25 years. The magazine features the foremost minds on management and leadership. www.leaderexcel.com

About Dianna Booher

Dianna Booher is the CEO of Booher Consultants, a communications training firm, and author of more than 40 books. She is a nationally known business communications expert and is regularly featured in national media, including *Good Morning America*, *Wall Street Journal*, *NPR*, *Forbes*, *Fox*, *CNN*, *USA Today*, *New York Times*, and more. www.booher.com