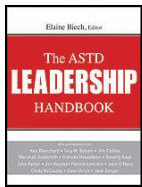


Practical Approaches to Leadership Development from 48 Experts

Dianna Booher is a key contributor to *The ASTD Leadership Handbook*.

(Alexandria, VA) November 29, 2010—[The ASTD Leadership Handbook](#) is an exciting compilation of insights, ideas, and tools that will enable individuals, teams, and organizations to develop their leadership capabilities. This book sets itself apart in a crowded field by emphasizing leadership development and providing practical approaches to this crucial need.

Elaine Biech, the trainer's trainer, edited this substantial —yet practical—collection that contains the wisdom, philosophies, and tools of 48 leadership experts. *The ASTD Leadership Handbook* presents five major sections: Leadership Competencies, Leadership Development, Attributes of Successful Leaders, Contemporary Leadership Challenge, and a broader view of the leadership discussion.



The list of contributing authors reads like a “Who’s Who of Leadership Gurus” and includes such greats as **Jim Collins**, **Len Goodstein**, **Frances Hesselbein**, **Jim Kouzes**, **Cynthia McCauley**, **Jack Zenger**, and many more. The accompanying [website](#) provides a wealth of more than 30 ready-to-apply tools like **John Kotter’s** eight-step process for managing change, **Ken Blanchard’s** ethics check, and **Marshall Goldsmith’s** mini-survey for coaching leaders.

The ASTD Leadership Handbook gives readers all the insights and applications they need to thoroughly understand and practice its principles, guided by the most respected authorities on the subject. Visit the ASTD store to order your copy. [The ASTD Leadership Handbook](#) is co-published by ASTD Press and Berrett-Koehler Publishers.

About Dianna Booher

[Dianna Booher](#) helps organizations to improve productivity through effective oral, written, interpersonal, and cross-functional communication. She is the author of more than 40 books, including 22 on communication. Her latest titles include *The Voice of Authority: 10 Communication Strategies Every Leader Needs to Know*, *Booher’s Rules of Business Grammar: 101 Fast and Easy Ways to Correct the Most Common Errors*, and *Speak with Confidence* (all published by McGraw-Hill). [Booher Consultants](#), her communication skills training firm, offers [in-house workshops](#) including business and technical writing, proposal writing, presentation skills, customer service communication, interpersonal skills, resolving conflict, effective meetings, and listening skills in addition to [public workshops](#) in presentation skills and business writing.

About Elaine Biech

Elaine Biech is president and managing principal of ebb associates inc., an organization development firm that helps business, government, and nongovernment organizations work through large scale change. Known as the trainer’s trainer, she custom designs training programs for managers, leaders, trainers, and consultants. Biech has been in the training and consulting field for 30 years and is the author and editor of more than fifty books. She has been featured in dozens of publications including the *Wall Street Journal*, *The Washington Post*, and *Fortune* magazine. Biech holds a BS from the University of Wisconsin—Superior in Business and Education Consulting, and a MS in Human Resource Development. She and her husband live in Virginia Beach, Virginia.

About ASTD

ASTD (American Society for Training & Development) is the world's largest professional association dedicated to the training and development field. In more than 100 countries, ASTD's members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers. Members connect locally in 130 U.S. chapters and with 30 international partners. ASTD started in 1943 and in recent years has widened the profession's focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

About Berrett-Koehler

[Berrett-Koehler](http://www.bkconnection.com) is an independent publisher dedicated to an ambitious mission: Creating a World That Works for All. Visit www.bkconnection.com to read exclusive excerpts of new books, get discounts, read author blogs, find out about author appearances and other BK events.

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